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**BE BOLD**. Shape the Future. **New Mexico State University** Department of Art

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NMSU Ready Plan **COVID Staffing** DISPOSITIONS: Spring 2021 BFA Exhibit Email: alexxiscreative@gmail.com

Portfolio

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**University Art Museum** 

IG: alexxiscreative Alexxis Ortiz, is a graphic designer exercising the Feminista practice of testimonio-the purposeful and public sharing of personal and intimate narrative to reveal the complex

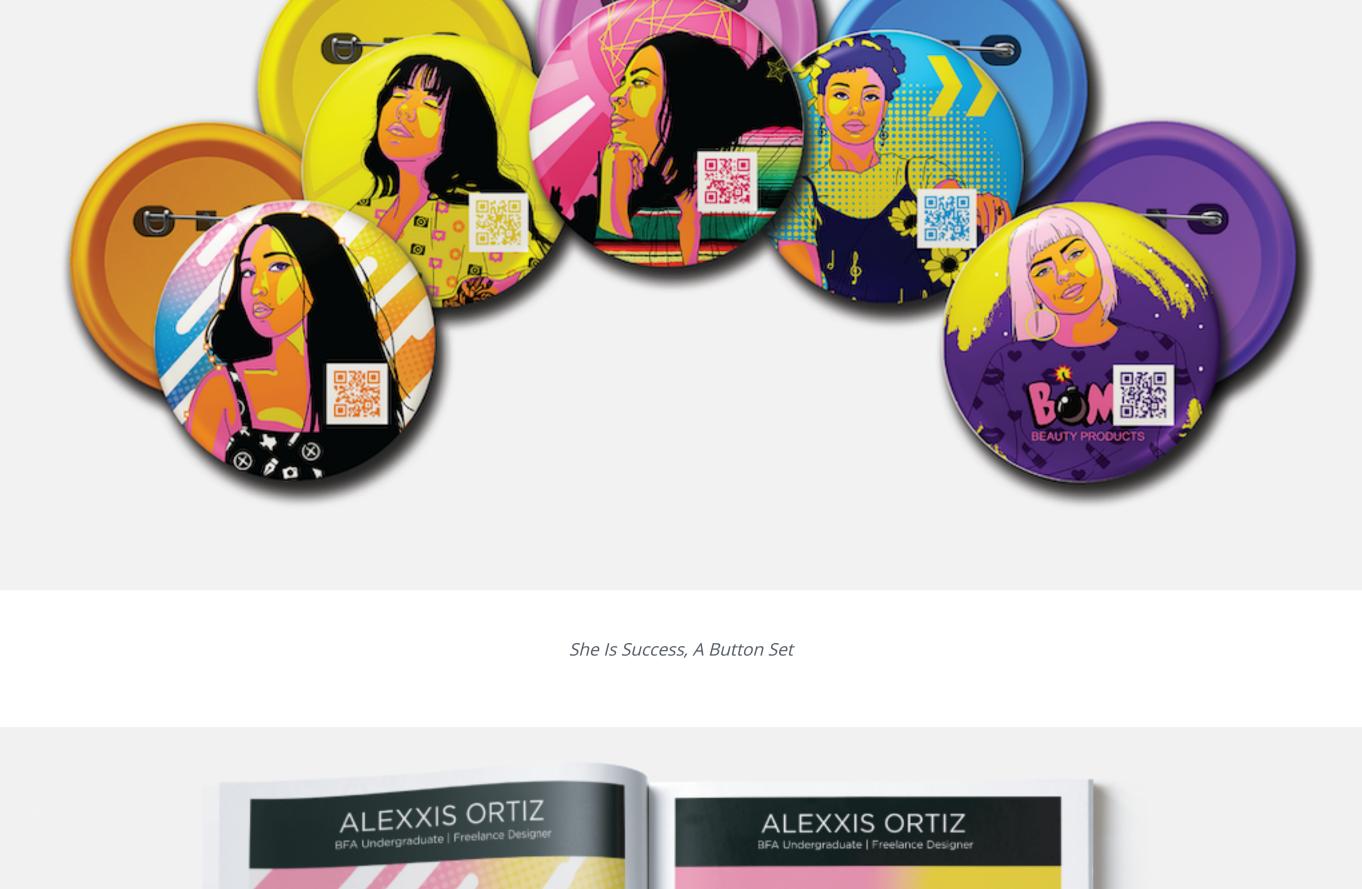
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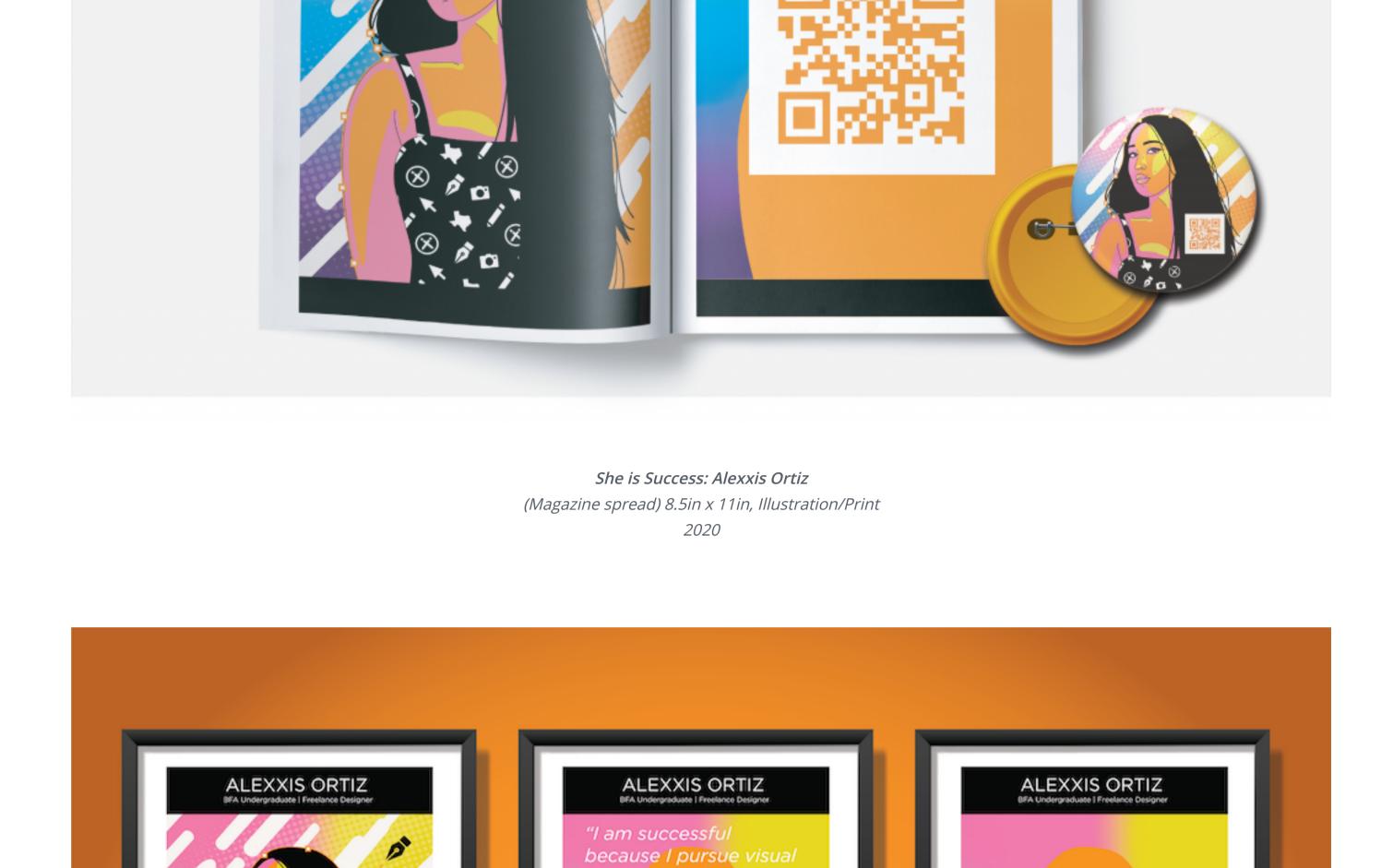
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nature of Borderland identity. Ortiz composes her body of work through contemporary art trends and emerging technologies with striking effectiveness offering viewers aesthetic pleasure lending way to critical consciousness. This body of work "She is Success" involves a continuous series of vividly characterized Illustration posters. Featuring a variety of uniquely successful women, including Ortiz herself, these women are seeking to empower audiences within each others communities by creating a strong social network. This combination of collective illustrations, personal narratives, and interactive QR codes applied to different media encourages audiences into interacting with these successful local women.







art via graphic design to

compose my work. I use

aesthetic pleasure. I am a passionate feminista

contemporary art

trends and emerging technologies. Actively offering my viewers

working on revealing the complex nature of borderland identity."

-Alexxis Ortiz

Focus Camera on QR Code

Focus Camera on QR Code

VIRIDIANA VILLA Photographer | Multimedia Freelancer

A. BILLIFREE
Local Dj I Beat Producer

Focus Camera on QR Code

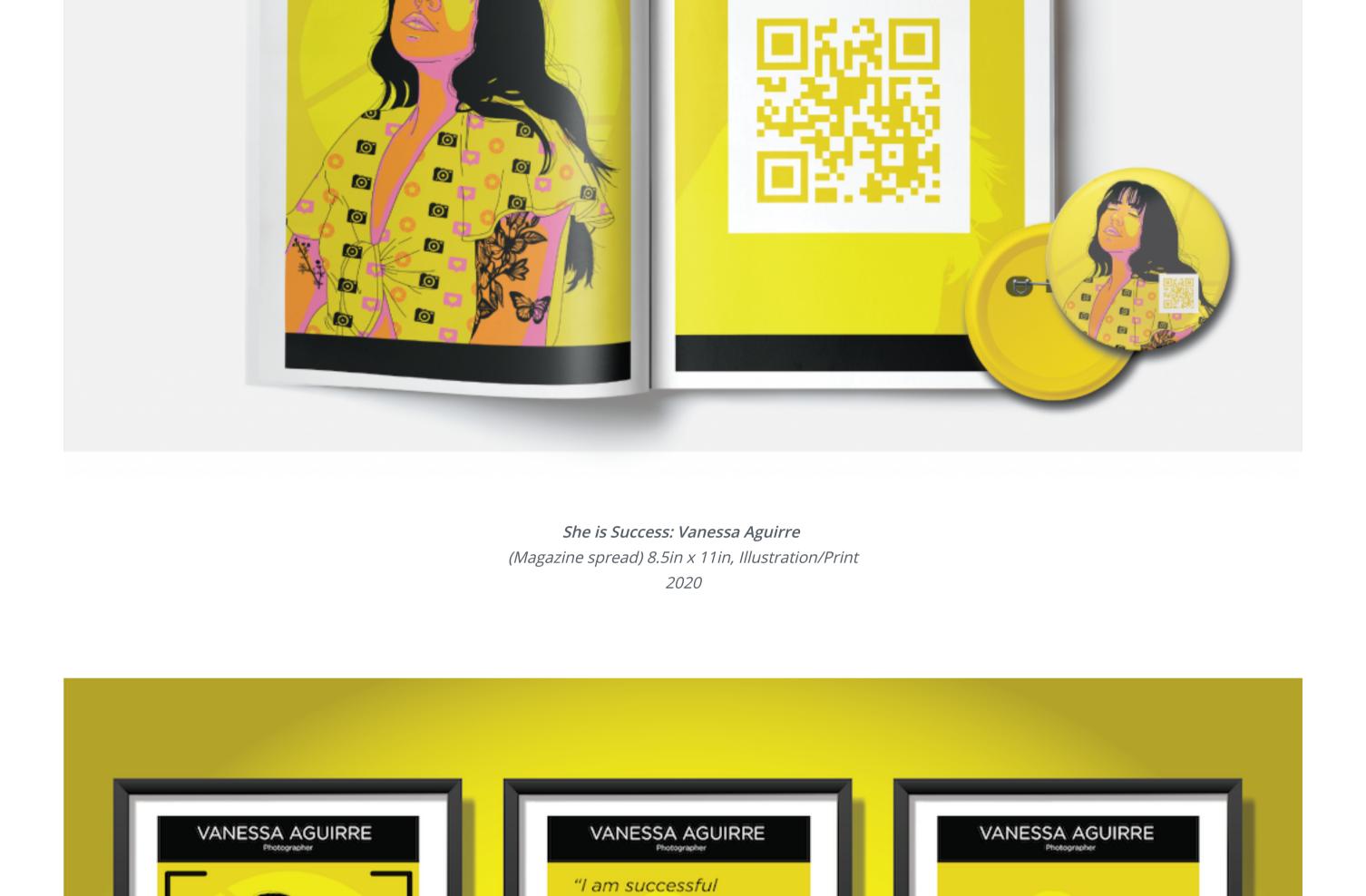
VANESSA AGUIRRE VANESSA AGUIRRE

Focus Camera on QR Code

She is Success: Alexxis Ortiz

(Set of three) 20in x 30in, Illustration/Print

2020



they feel. Or saying you made me feel amazing, I never knew I looked like that! Plus I'm the perfect third wheel."

because my clients start

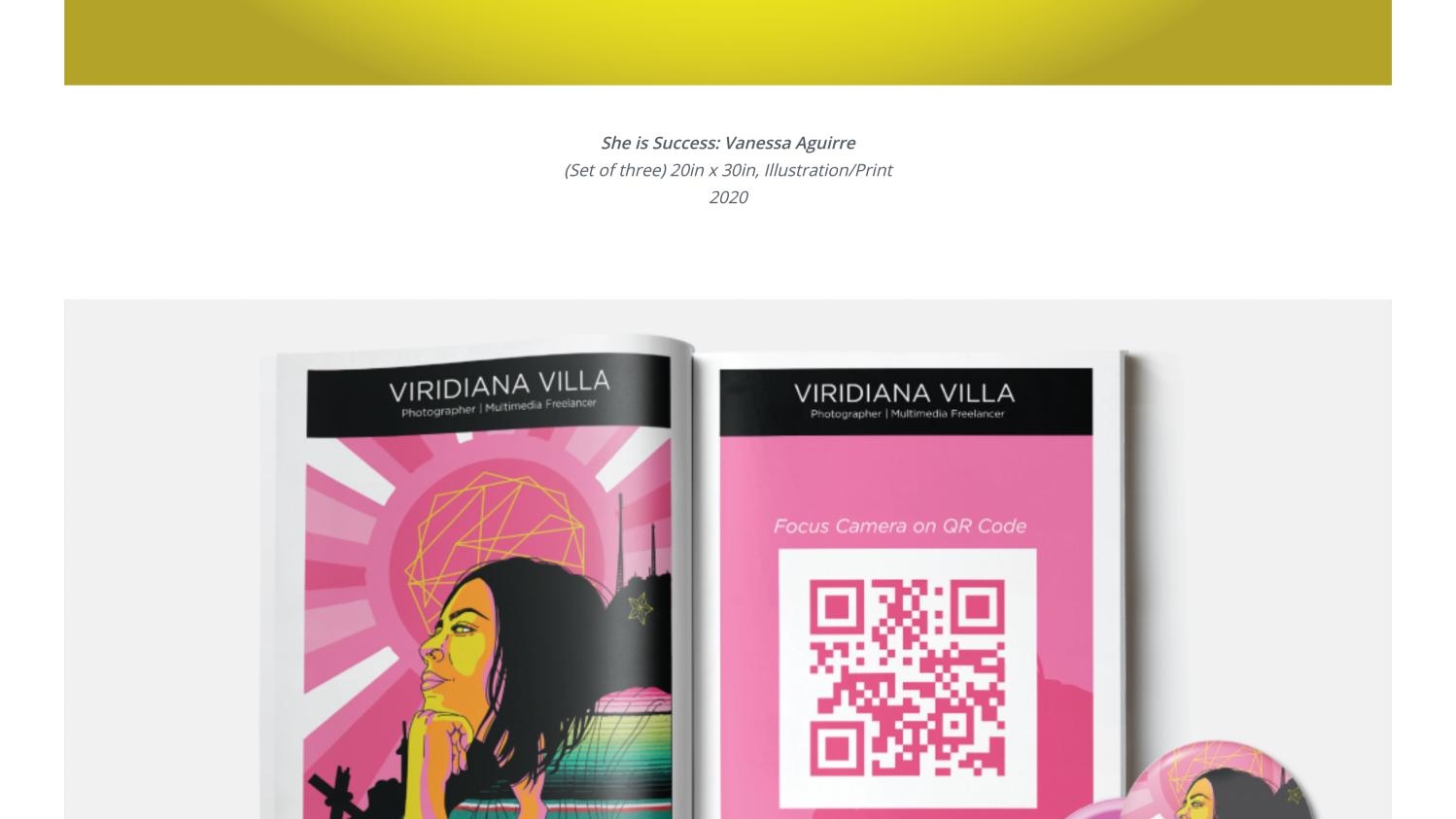
our shoot being self

leave they end up

-Vanessa Aguirre

conscious. When they

stating how beautiful



She is Success: Viridiana Villa (Magazine spread) 8.5in x 11in, Illustration/Print 2020

VIRIDIANA VILLA Photographer | Multimedia Freelancer

"Success is when you reach a deep passion

for what you do. That it eventually attracts what you've been wanting in life, and that makes you happy. I've contributed to projects that have

national media. I am an avid advocate of DACA as well as an educator

been in local and

and feminista"

-Viridiana Villa

VIRIDIANA VILLA

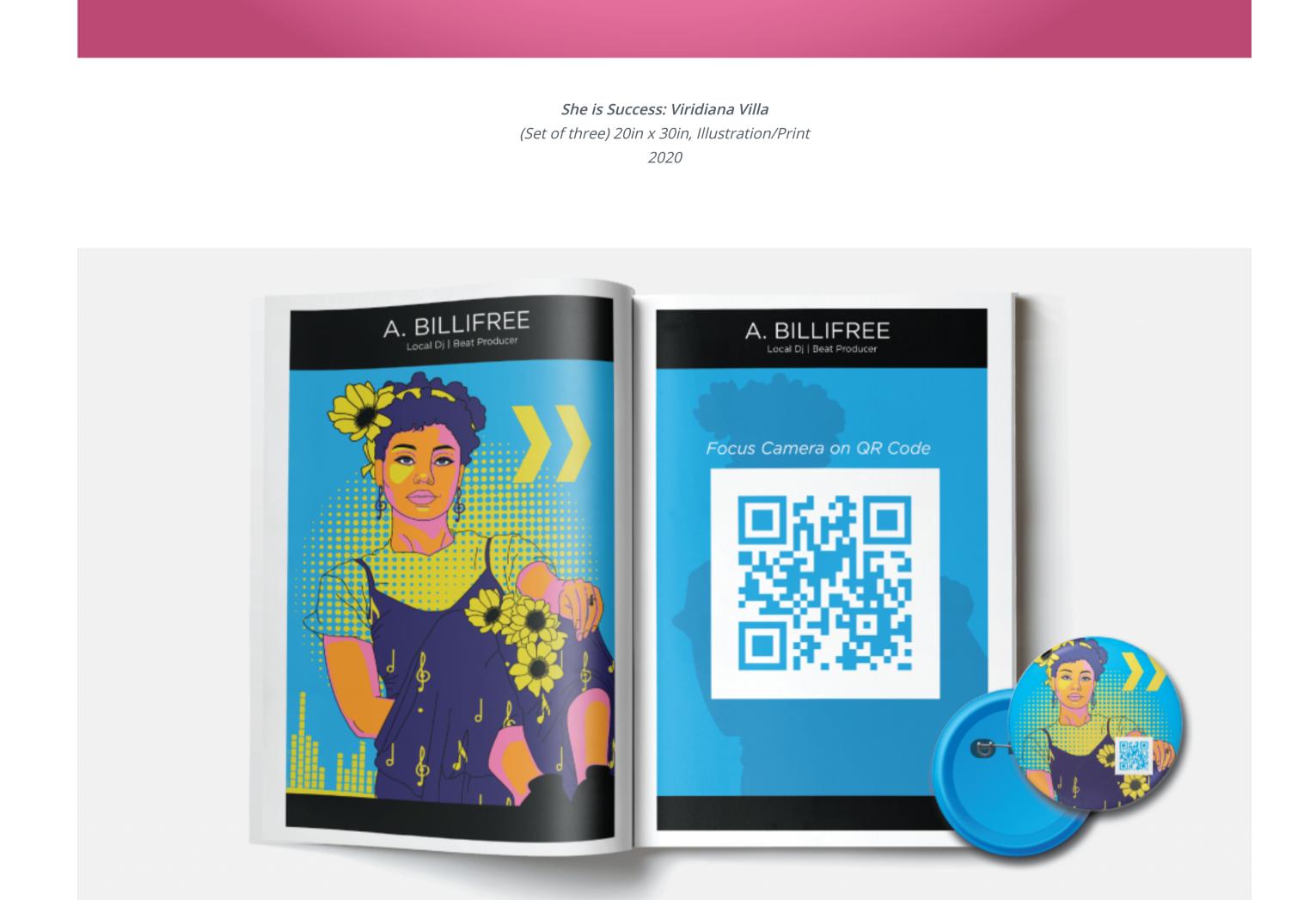
A. BILLIFREE
Local Dj | Beat Producer

GLORIA CADENA

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A. BILLIFREE
Local Dj I Beat Producer

because success to me

is not so much material gain, as it is about how much of myself can be

receiver. If I can make earnest contact with you via my art then I consider that a great

"I am successful

translated to the

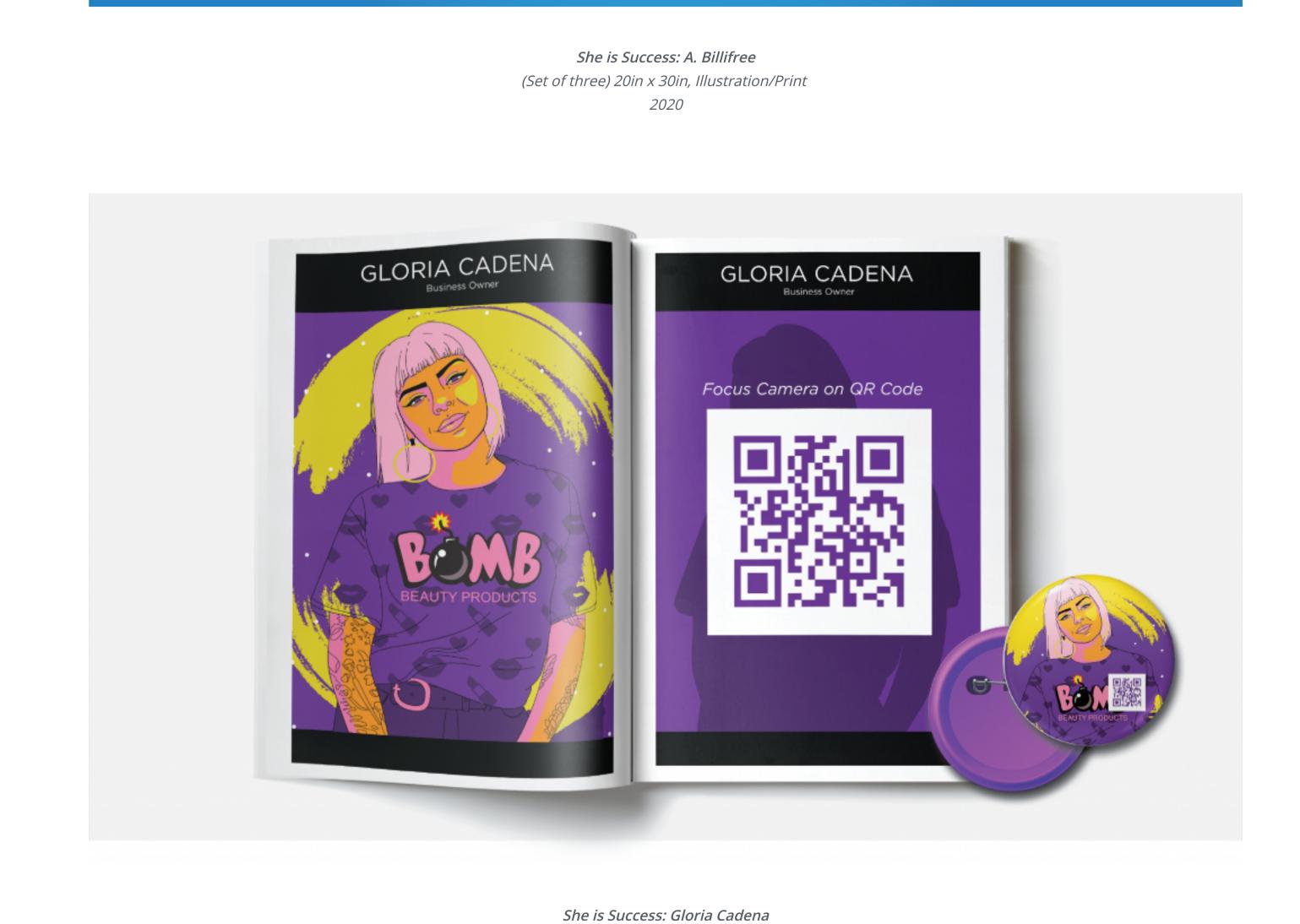
feat."

-A. Billifree

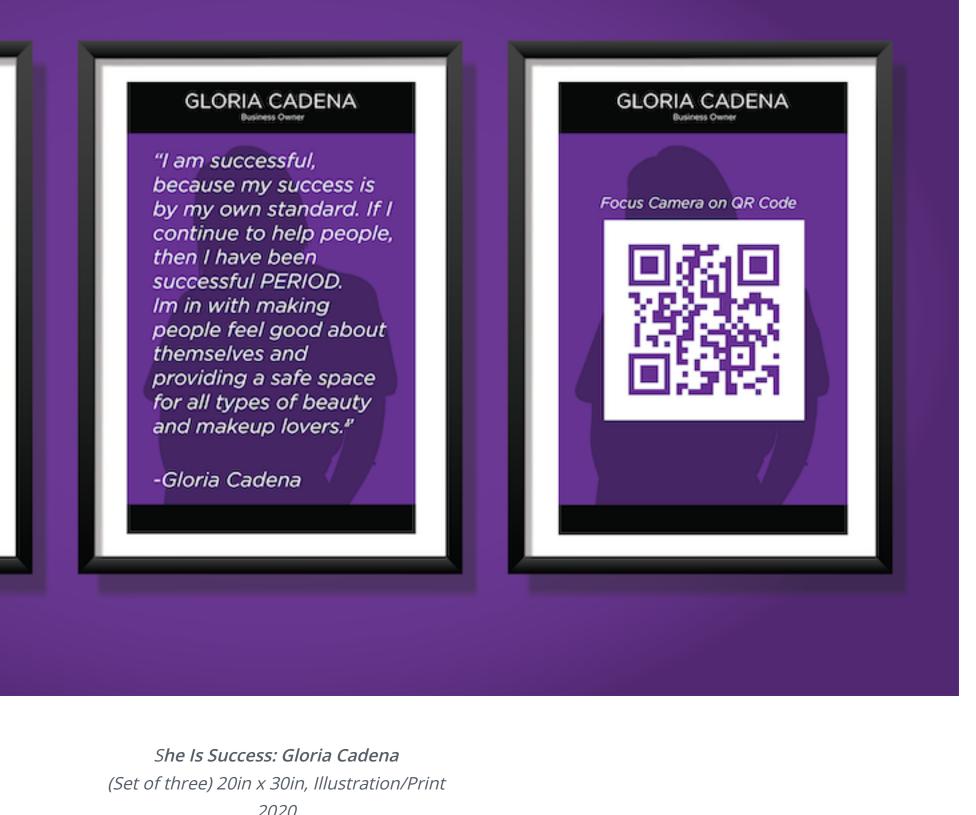
She is Success: A. Billifree

(Magazine spread) 8.5in x 11in, Illustration/Print

2020



(Magazine spread) 8.5in x 11in, Illustration/Print 2020



2020