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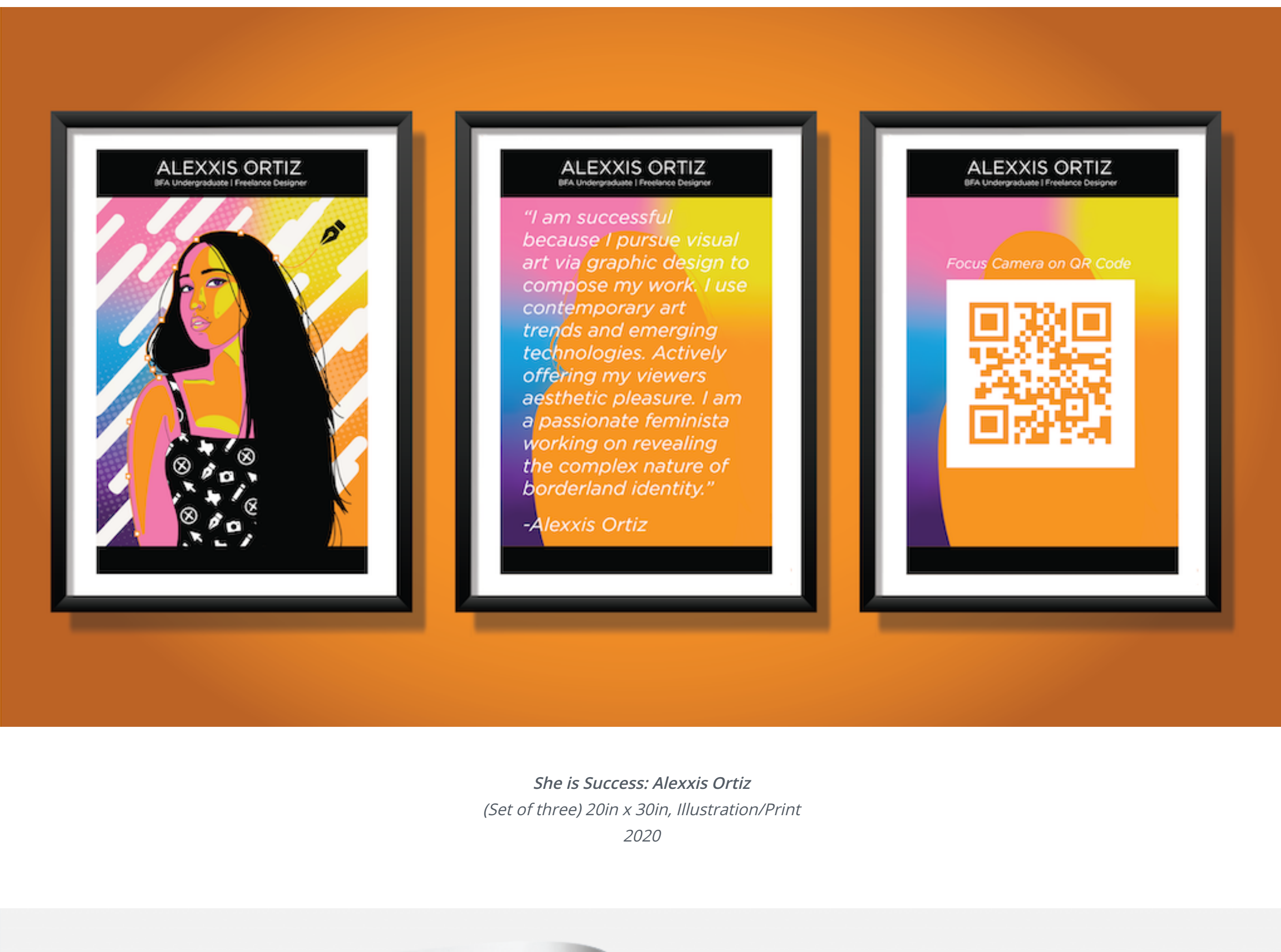
Alexis Ortiz, is a graphic designer exercising the Feminista practice of testimonio-the purposeful and public sharing of personal and intimate narrative to reveal the complex nature of Borderland identity. Ortiz composes her body of work through contemporary art trends and emerging technologies with striking effectiveness offering viewers aesthetic pleasure lending way to critical consciousness. This body of work, "She is Success" involves a continuous series of vividly characterized illustration posters. Featuring a variety of uniquely successful women, including Ortiz herself, these women are seeking to empower audiences within each others communities by creating a strong social network. This combination of collective illustrations, personal narratives, and interactive QR codes applied to different media encourages audiences into interacting with these successful local women.



She is Success (Collective Poster)
40" x 80", Illustration/Print
2020



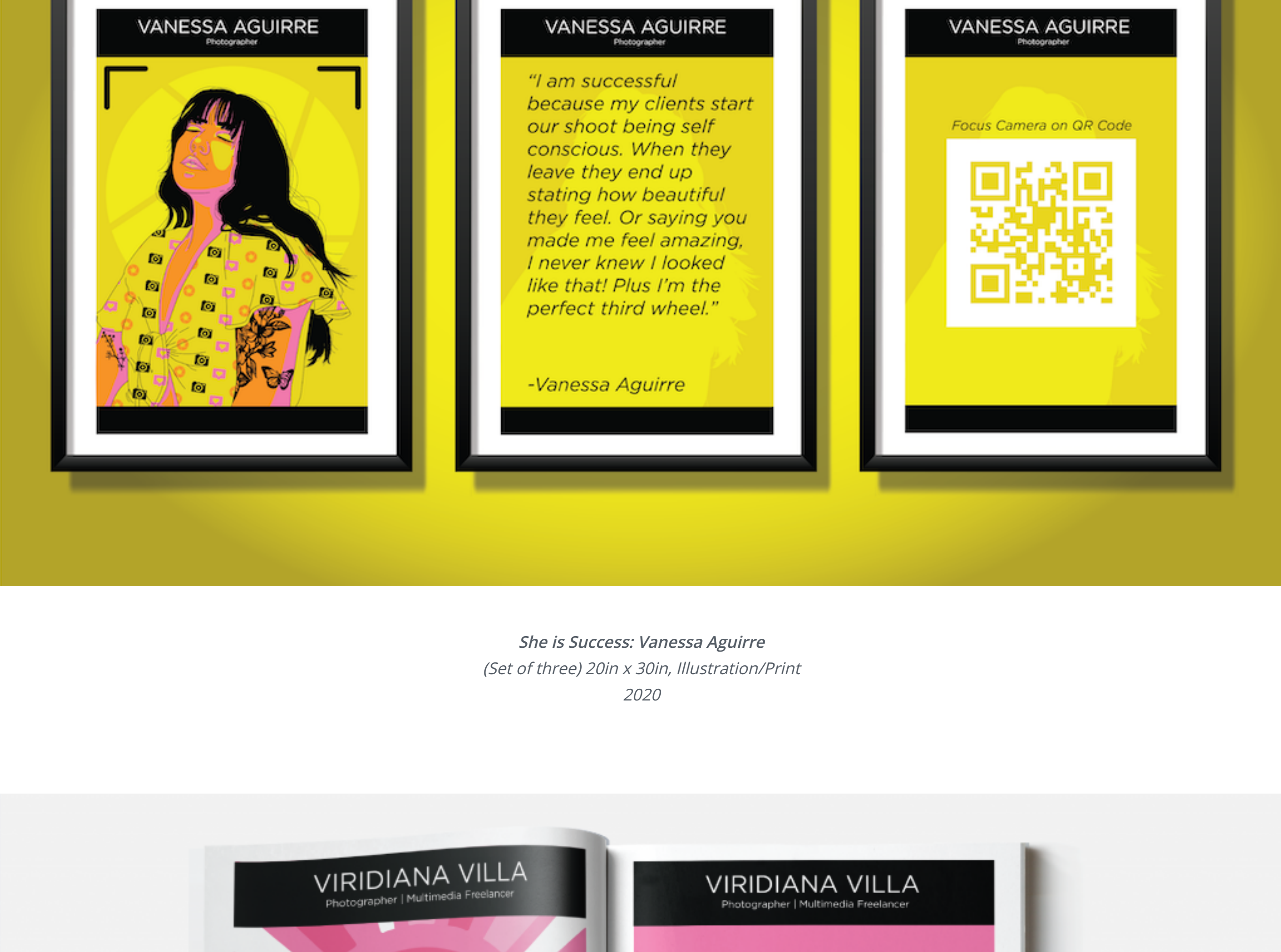
She is Success, A Button Set



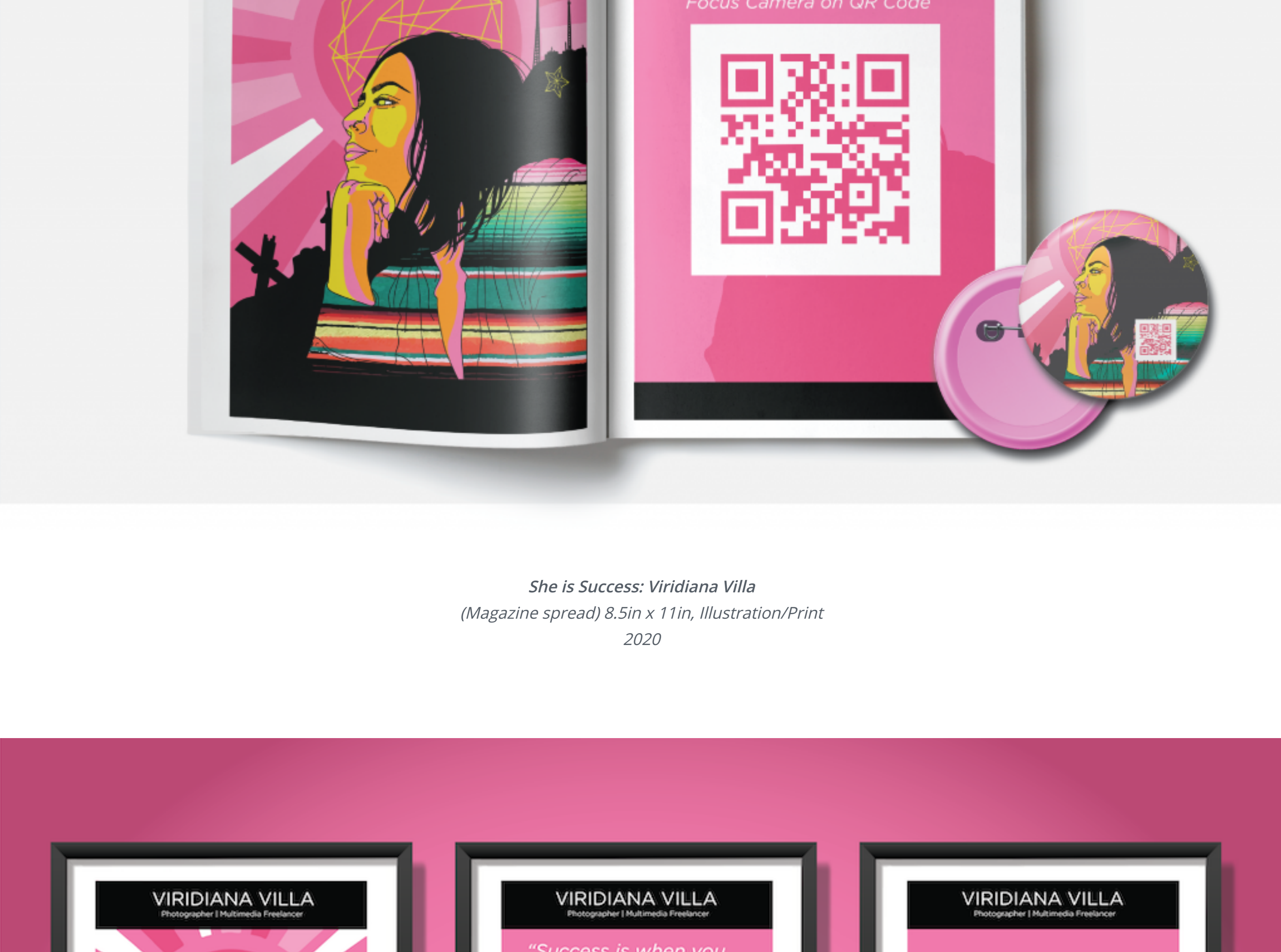
She is Success: Alexis Ortiz
(Magazine spread) 8.5in x 11in, Illustration/Print
2020



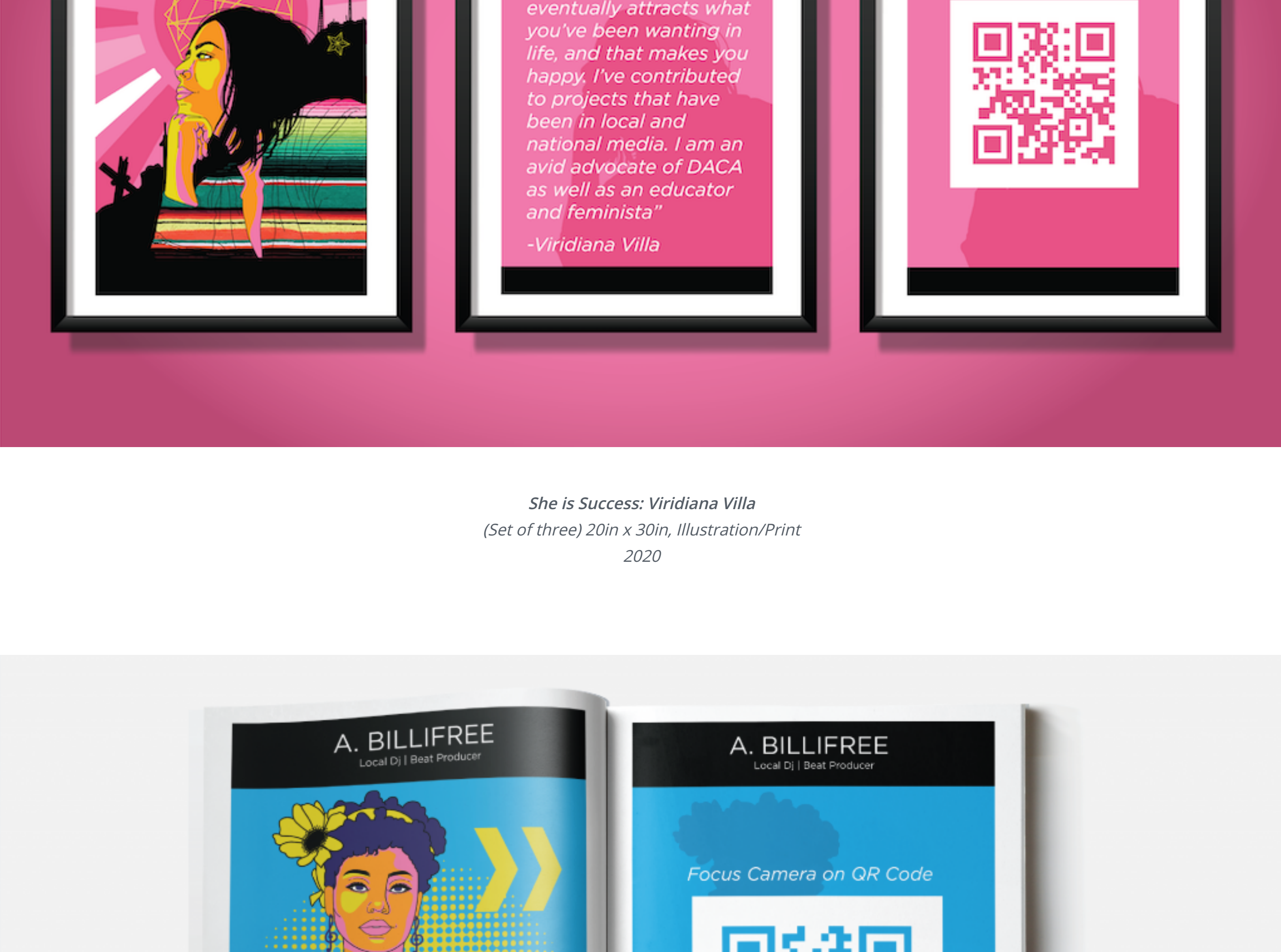
She is Success: Alexis Ortiz
(Set of three) 20in x 30in, Illustration/Print
2020



She is Success: Vanessa Aguirre
(Magazine spread) 8.5in x 11in, Illustration/Print
2020



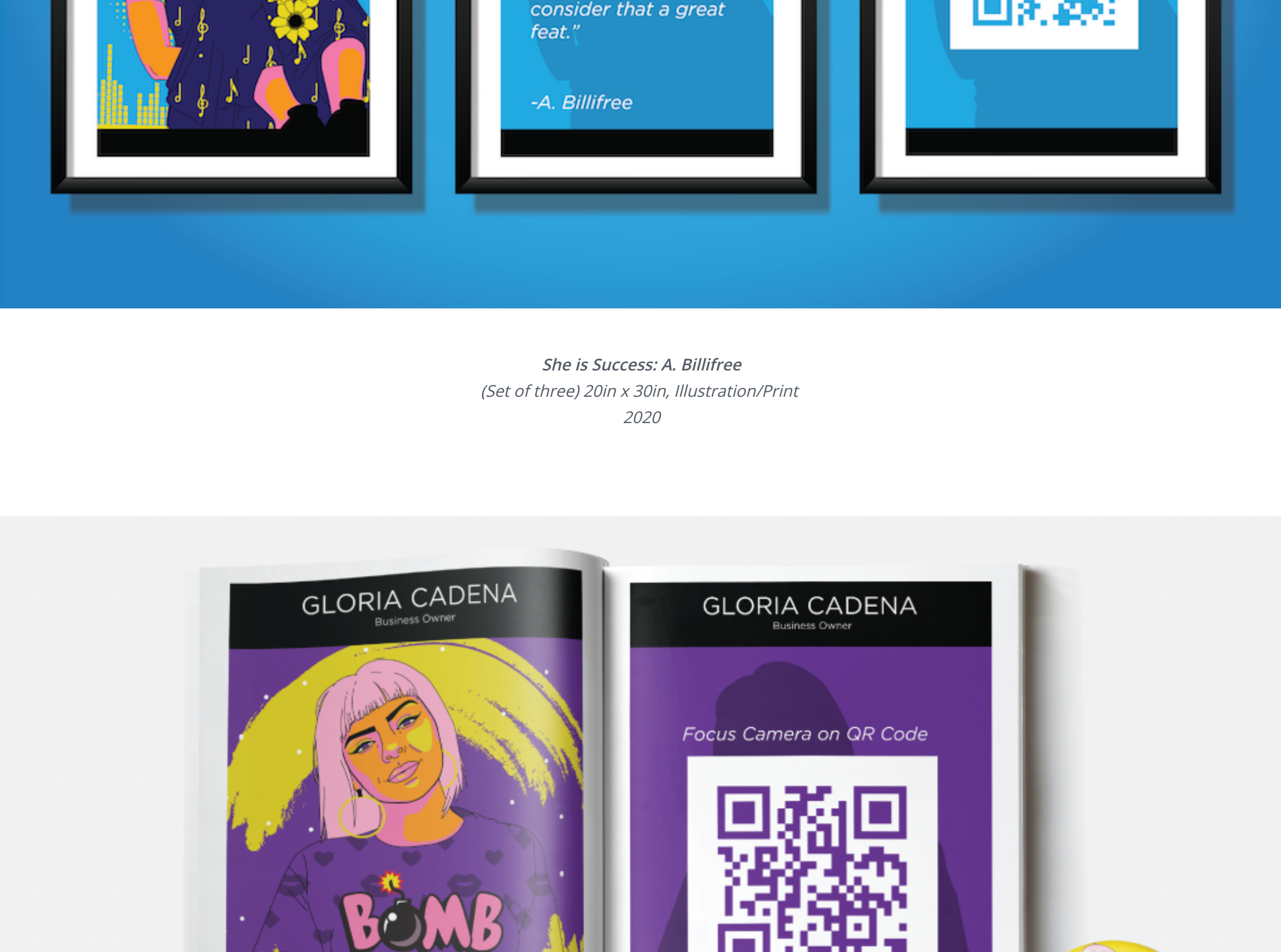
She is Success: Vanessa Aguirre
(Set of three) 20in x 30in, Illustration/Print
2020



She is Success: Viridiana Villa
(Magazine spread) 8.5in x 11in, Illustration/Print
2020



She is Success: Viridiana Villa
(Set of three) 20in x 30in, Illustration/Print
2020



She is Success: A. Billifree
(Magazine spread) 8.5in x 11in, Illustration/Print
2020



She is Success: A. Billifree
(Set of three) 20in x 30in, Illustration/Print
2020



She is Success: Gloria Cadena
(Magazine spread) 8.5in x 11in, Illustration/Print
2020

She is Success: Gloria Cadena
(Set of three) 20in x 30in, Illustration/Print
2020